

**RICS**the mark of
property
professionalism
worldwide**Asia****~ RICS CPD Event ~****FM in Creative Cluster****Event Details**

Date:	1 September 2009 (Tuesday)
Time:	6:30 p.m. to 8:00 p.m. (Registration starts at 6:15 p.m.)
Venue:	Room 1804, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong
Fee:	HK\$120/person (RICS Member) HK\$150/person (Non Member)
Capacity:	50 (first-come, first-served)
Speaker:	Mr Mark O Clift (MBA, FRICS, FCIM, BSc (Hons)), Chief Operating Officer, Hong Kong Cyberport Management Co Ltd.
Language:	English
CPD hours:	1.5

Program Overview:

In this seminar, the speaker will examine various trends affecting the future of Facility Management (FM) particularly in the context of a Creative Cluster and in the digital and mobile world. During the seminar, he will, as a case study, discuss Cyberport, the Flagship within the Hong Kong digital industry.

The lecture will relate to the application of FM technique in the creative industry which is now benchmarked as one of the key contributors to the future economic development of Hong Kong. The creative cluster, which synchronizes with IT advancement, demands a very high standard of FM input. The FM managers in the sector need to keep abreast of technology advancement, and to understand the ever changing needs of the occupants. The speaker will share his vision, experience and knowledge and talk about the skills in maintaining a world class facility.

About the speaker:

Mr Clift joined Hong Kong Cyberport Management Co Ltd in September 2003. He is responsible for all aspects of Campus Management, including tenant relations, facility and property management for offices, retail and venues, construction and project management, residential and office agency, and hotel management.

Mr Clift has more than twenty years of global real estate experience, including asset and facilities management, valuation, agency and surveying. He started his career in U.K. working for Derwentside District Council, where he was Chief Estates Surveyor from 1988 to 1996. There he was responsible in 1993 for developing and implementing a full GIS system covering 2,000 ha of land, and was the land manager for Project Genesis, a 300+ha PPP scheme to regenerate a former steelworks site.

In 1996, Mr Clift joined First Pacific Davies Asia Pacific (now Savills) where he was Director of various property and facility management subsidiaries across the Asia Pacific region. In 2002, he was appointed Head of Management Services, Asia Pacific, to Insignia Brooke (now CBRE) where he developed management services across Asia.

