



2 March 2005

International ICT Expo (14-17 April 2005)
SME IT "Clinic"

We are pleased to inform you that the SME IT "Clinic" on the occasion of International ICT Expo 2005 will be organized during 14-17 April 2005.

International ICT Expo is a toolbox for SMEs (small and medium enterprises) keen for growth. Under one roof, they can find a wide choice of applications and solutions, presented by professionals, which could make vital contributions to their business development.

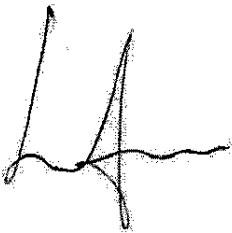
While more SMEs are looking for IT solution that fits their various needs at the most affordable cost in their daily business operations in pursuit of better efficiency and lower cost, SME IT "Clinic" comes the best opportunity for seeking professional advice. Experts in the industry will offer FREE and one-to-one consultation and management advice on IT solutions for business enhancements.

We would like to request your kind assistance to help disseminating this SME IT "Clinic" service to your respective members. I would be most grateful if you could distribute the application forms enclosed to your member companies.

Should you have any enquiry, please feel free to contact me at 2240-4017, by fax at (852) 2270-5761 or via email ken.hm.lee@tdc.org.hk

I look forward to receiving your support.

Yours sincerely,



Ken Lee
Exhibitions Department
Hong Kong Trade Development Council



Dear Sir/Madam,

International ICT Expo, (14-17 April 2005)
SME IT "Clinic"-Free IT Consultancy Service

Operational efficiency and cost effectiveness are the buzzwords of modern business management. Appropriate IT application to your business processes is a necessary tool to enhancing your competitiveness.

In collaboration with the Hong Kong Trade Development Council (HKTDC), the Association is pleased to organize SME IT "Clinic" during the coming International ICT Expo, (14-17 April 2005). Experts in the industry will offer FREE and one-to-one consultation and management advice on IT solutions for business enhancements.

Scopes of Service

- Wireless & Mobile Applications
- Enterprise Solutions
- Logistics & Retail Technologies
- Internet/E-Business Consultancy

Please don't miss this chance to seek professional advice on enhancing your company's competitiveness. Act now and register by completing and returning the attached form to the HKTDC. Should you have any enquiry, please feel free to contact Miss. Cinci Leung of HKTDC at 2240-4063, by fax at (852) 2270-5761 or via email cinci.ws.leung@tdc.org.hk

致各會員：

中小企資訊科技「診所」- 免費資訊科技顧問服務
國際資訊科技博覽 (2005年4月14至17日)

善用企業資源，減低營運成本，乃今天各行各業最關注的課題。透過應用資訊科技，企業可成功控制成本，提高生產效率。

有見及此，本會特與香港貿易發展局，於國際資訊科技博覽（2004年4月14至17日）期間，舉行“中小企資訊科技諮詢「診所」”。資訊科技專家將以免費及單對單方式，提供資訊科技解決方案的顧問服務及管理建議，為中小企致力創造有利營商環境。請即填附登記使用這一免費顧問服務，為貴公司度身訂造一套專業資訊科技的解決方案。

服務範圍包括

- 無線及流動科技
- 企業解決方案
- 電子物流／零售業技術
- 互聯網/電子商貿顧問服務

請不要錯過是次機會，立即填妥附上的表格，並以傳真形式交回香港貿易發展局。如有查詢，請致電 2240-4063，傳真 2270-5761 或電郵：cinci.ws.leung@tdc.org.hk 與梁尹倩小姐聯絡。

REGISTRATION FORM 登記表 SME IT "Clinic" Services 中小企IT諮詢「診所」免費諮詢服務 HALL 5 五號館

Experts in the industry will offer free and on-the-spot consultation and management advice on IT solutions. Please take this chance to register and receive free consultation service in the "clinic" to enhance the IT efficiency of your company! 業內專業人士會就資訊科技解決方案為到場人士免費提供即場顧問及管理諮詢服務。請把握是次機會，與業內專業人士磋商提高企業效率的良方！

Yes! I would like to register for the free consultancy services. Please arrange me to meet with the experts from following sector(s):

本人欲登記使用免費中小企資訊科技「診所」諮詢服務，就以下範疇與業內人士磋商。

Please indicate your interest in the below table. (Maximum 2 choices)

請選擇所需諮詢顧問服務的範疇。(最多選擇兩個。)

Topic	14/4		15/4		16/4		17/4	
	AM	PM	AM	PM	AM	PM	AM	PM
<input type="checkbox"/> Wireless & Mobile Applications 無線及流動科技 <input type="checkbox"/> Wireless LAN / network 無線/網絡技術 <input type="checkbox"/> Mobile Office 流動辦公室	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Enterprise Solutions 企業解決方案 <input type="checkbox"/> Finance & Accounts 財務會計系統 <input type="checkbox"/> Customer Service 客戶關係管理	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Logistics & Retail Technologies 電子物流/零售業技術 <input type="checkbox"/> RFID 條碼,射頻識別技術系統 <input type="checkbox"/> Supply Chain Management 供應鏈管理 <input type="checkbox"/> Point of Sales 零售管理系統	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Internet/E-Business Consultancy 互聯網/電子商貿 <input type="checkbox"/> E-Business solutions 電子商貿方案 <input type="checkbox"/> Online Security 電腦保安 <input type="checkbox"/> Internet Connectivity 互聯網技術	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Others, _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Note: The organizer will confirm the time slot by a separate advice. 主辦單位將另行確認諮詢時間。

Company particulars: 聯絡資料:

Company Name

公司名稱: _____

Contact Person

聯絡人: _____

Position

職位: _____

Nature of Business

業務性質: _____

Industry

行業: _____

Area of Interest:

興趣範圍: _____

Tel

電話: _____

Fax

傳真: _____

Mobile

手提電話: _____

E-mail

電子郵件: _____

Address

地址: _____

Signature

簽名: _____

Date

日期: _____

Return to: Hong Kong Trade Development Council
Tel: (852) 2240-4063
Fax: (852) 2270-5761
Attn: Miss. Cinci Leung
Email: cinci.ws.leung@tdc.org.hk

請交回: 香港貿易發展局
梁尹倩小姐收
電話: (852) 2240-4063
傳真: (852) 2270-5761
電郵: cinci.ws.leung@tdc.org.hk

Ref: Assn

If you do not wish to receive any promotional and other materials from the HKTDC via fax, please call us on telephone (852) 22405299 or complete the following information and fax back at (852) 25750300. 若閣下不欲繼續收取香港貿易發展局以傳真發送的任何宣傳及其他資料, 請致電熱線 (852) 22405299 或填寫下列資料, 並傳真至 (852) 25750300。

Fax No. 傳真號碼() _____ Co. Name 公司 _____ Contact Person 聯絡人 _____