

The Keys to Success: Property and Facility Management (CPD Series)

Do you want to keep up with the latest professional standards and practices, while also keeping track of your own levels of skills?

An opportunity is right here! Under the Memorandum of Intent 2005, Department of Building and Real Estate (BRE) of The Hong Kong Polytechnic University, The Institute of Shopping Centre Management (ISCM), RICS Hong Kong, Hong Kong Institute of Facility Management (HKIFM), The Hong Kong Institute of Housing (HKIH) and The Hong Kong Institute of Surveyors (HKIS) agreed to jointly organize CPD events, to enhance the standards of professional practitioners in the areas of Property, Facility and Shopping Centre Management. Now with the assistance of the Management and Executive Development Centre (MEDC) of the Hong Kong Polytechnic University, the six parties will launch their first joint CPD series: "The Keys to Success : Property and Facility Management".

Please visit our website: <http://medc.polyu.edu.hk> (Tel.: 3400-2763) for details.

Date	Topics	Speakers
16-12-2006 (Saturday)	<p><i>Session One (2:30pm-4:30pm)</i> Financial Planning and Forecasting for Investment Property</p> <p><i>Session Two (4:30pm – 5:30pm)</i> The Performance of Retail Markets and Retail REITs</p>	<p>Mr. Kelvin Yau, Deputy General Manager (Property Investments) of Sun Hung Kai Real Estate Agency Ltd</p> <p>Dr. Edward C.Y. Yiu, Assistant Professor of the Department of Real Estate and Construction of the University of Hong Kong</p>
27-01-2007 (Saturday)	A Survey of Green Building Management in Hong Kong	Mr. Kenneth J.K. Chan, Managing Director of KC Surveyors

Date :	16 December 2006 (Saturday); 2:30pm – 5:30pm
Venue :	The Hong Kong Polytechnic University
Fee :	HK\$350.00 (for Two Sessions)
Session 1	Financial Planning and Forecasting for Investment Property (2:30pm – 4:30pm)
Guest Speaker	Mr. Kelvin Yau, Deputy General Manager (Property Investments) of Sun Hung Kai Real Estate Agency Ltd. Mr. Yau has an extensive background in P&L management, strategic planning, general management, real estate development, marketing and property management. Mr. Yau obtained his Bachelor degree (Hons) in Science from the University of Manchester, Masters' degree in Housing Management from the University of Hong Kong and M.B.A. from the University of London. With his dedication to community services and untiring contributions to the property management field, Mr. Yau is former President of the Hong Kong Institute of Housing, Vice-Chairman of Housing Managers Registration Board, Council Member of Society of Hong Kong Real Estate Agency Ltd. and Member of Industry Training Advisory Committee (Property Management) under the Education and Manpower Bureau. He is also a Registered Professional Housing Manager and member of various professional bodies, including the Hong Kong Institute of Housing, the Chartered Institute of Housing, the International Facility Management Association and the Institute of Management (UK).
Abstract	Property is always an important income-generating asset. Unlike their fellow counterparts managing securities and stocks, property/facility managers tend to underplay the importance of financial management. Without good financial planning, property/facility managers will essentially put themselves at risk. This seminar discusses the financial management of investment property and some essential techniques to meet the needs of ever-demanding real estate investors/customers.
The seminar will cover :	
	<ul style="list-style-type: none"> ● A discussion on financial management from investors' perspective ● Key elements of financial management in property and facility management ● Useful models and analyses for financial planning

Session 2	The Performance of Retail Markets and Retail REITs (4:30pm – 5:30pm)
Guest Speaker	Dr. Edward C Y YIU, Assistant Professor of the Department of Real Estate and Construction of the University of Hong Kong. Dr. Yiu obtained his PhD at the University of Hong Kong in 2002. He is a corporate member of (1) the Hong Kong Institute of Surveyors, (2) the Royal Institution of Chartered Surveyors, (3) the Hong Kong Institute of Facilities Management; (4) the Association of Building Engineers, (5) the Institute of Shopping Centre Management, and (6) the American Real Estate Society. His current research interests are in real estate economics and finance. He got the best research paper award in the Hong Kong Economic Journal Thesis Competition 1997/1998, and the best teaching award 2004/2005 from the Faculty of Construction and Land Use of the Hong Kong Polytechnic University.
Abstract	Since the launch of the Links and other retail-based REITs in Hong Kong in 2005, their performance have attracted a lot of attention. It has been commonly concluded from western research that REITs' performance is different from that of the direct property markets. It is of paramount interest and importance to test the relationship between the performance of retail markets and that of the retail REITs, as the forecast of the performance of REITs relies upon the underlying assets' performance. This seminar provides updated information on the performance of the retail markets in Hong Kong, giving insights into the change in yields in different sub-sectors. Then the performance of the retail REITs will be compared with the performance of the retail markets.
The seminar will cover :	
	<ul style="list-style-type: none"> ● Performance of the retail markets in Hong Kong ● Change of yield of different sub-sectors of retail markets in Hong Kong ● Performance of the retail REITs in Hong Kong ● Whether the performance of the retail REITs is aligned with the performance of the underlying assets in the markets.

Date :	27 January 2006 (Saturday); 2:30pm – 5:30pm
Topic :	A Survey of Green Building Management in Hong Kong
Venue :	The Hong Kong Polytechnic University
Fee :	HK\$350.00
Guest Speaker	Mr. Kenneth J.K. Chan, Managing Director of KC Surveyors. Mr. Chan holds a Bachelor of Science degree in Building Surveying from Leicester Polytechnic, UK. He is past president of the Hong Kong Institute of Surveyors and the Hong Kong Institute of Facility Management. For the last four years, he served as Vice Chairman (2003/04) and Chairman (2005/06) of Professional Green Building Council in promotion of green buildings in Hong Kong during which period he encountered many green buildings and green building management in overseas countries and in Hong Kong.
Abstract	Facility Managers are increasingly aware of the need to manage their facilities in a more environmentally responsive way. This might be due to self motivation under corporate social responsibility or urges from property and facilities owners. Managers have responded to this challenge with different emphasizes, with some being more innovative than the others. It is intended to review some of the current practices adopted by different managers in the territory in the management of residential and commercial premises. These are good practices that all of us can learn from.
The seminar will cover:	
	<ul style="list-style-type: none"> ● Green Building Management ● Innovation ● General Environmental Awareness ● Community Participation

Award

For those participants who have attended the CPD seminar, a "Participation Certificate" will be issued by Management and Executive Development Centre, The Hong Kong Polytechnic University

Application Form

The Keys to Success: Property and Facility Management (CPD Series)

Seats are limited and served on a first-come first-served basis

Fax : 2765-6323

Enquiry : 3400-2763

Please complete and return the form below in BLOCK LETTERS

Prefix: Dr. Mr. Miss. Mrs. Ms. Surname: _____ Given Name: _____

Company: _____

Position: _____ Business Nature: _____

Correspondence Address: _____

Telephone (Office): _____ (Mobile): _____

Fax: _____ Email: _____

	<u>Date</u>	<u>Topics</u>	<u>Fee</u>
<input type="checkbox"/>	16 Dec 06	Financial Planning and Forecasting for Investment Property The Performance of Retail Markets and Retail REITs	\$350
<input type="checkbox"/>	27 Jan 07	A Survey of Green Building Management in Hong Kong	\$350

PAYMENT (please check the appropriate box below)

I enclose a cheque for HK\$ _____ payable to "The Hong Kong Polytechnic University"
(Bank _____ / cheque no. _____)

Notes

On the function day, if (1) Black Rain signal is hoisted OR (2) Typhoon signal #8 is still on 4 hours before the function starts, then the function will be postponed. The participants will be notified for a re-scheduled date or cancellation of the seminar, subject to the sole discretion of the organizer and the availability of the speakers. The Hong Kong Polytechnic University reserves the right to cancel the seminar and/or to change the speakers without prior notice.

I agree to all the terms and conditions as contained in this registration form.

Signature

Date

Please complete the application form and fax it to **2765-6323**. Completed form should be sent together with a crossed cheque (payable to "The Hong Kong Polytechnic University") to QR702, 7/F, Core R, Management and Executive Development Centre, The Hong Kong Polytechnic University, Hung Hom, Kowloon. Please put your name and course name at the back of the cheque.

1. Personal data provided as part of an application for admission will, during the admission process, be used solely for the purpose of admission, and in this connection the data will be handled by MEDC and other relevant institutions authorised to receive it.
 2. Application papers of unsuccessful candidates will be destroyed after the admission process has been completed.
 3. Application papers of successful candidates will become part of the student file and the data will thereafter be handled by MEDC and other relevant institutions authorised, e.g. IFPHK, to receive it.
 4. Under the provisions of the Personal Data (Privacy) Ordinance, applicants have rights to request access to, and the correction of, their personal data. Applicants wishing to access or make corrections to their data should submit written requests to MEDC.
- If you do not wish to receive any other course information from the Centre, please put a tick in the box.